



**Business Intelligence Application - STAR <Services Tool for Automated Reporting>**

<b>Product</b>	<b>S.T.A.R – Services Tool for Automated Reporting</b>
<b>Customer</b>	<b>Hewlett-packard - Global Delivery</b>
<b>Domain</b>	<b>Business Intelligence Performance &amp; Management</b>
<b>Technology</b>	<b>DOT NET based Web portal with Backend automation Tool sets (based on C++)</b>
<b>Databases</b>	<b>Microsoft SQL Server / Oracle / My-SQL</b>
<b>U.S.P</b>	<b>An advanced User controllable “ Data Analytics Tool” to provide Email-Box delivered Business Intelligence cum Performance Management reporting; Connects to Global information data-sets to provide performance for Management verticals; Crisp reports with high-lighted performances delivered on a pre-scheduled time 24x7 to various nodal points, with pre-alerts in terms of reporting delays &amp; escalation methodologies for exceptional situations. A Dynamic server-side tool set provides for on-th-fly sensing of incoming results and processes the same to deliver online reports.</b>
<b>User Groups</b>	<b>Service Oriented management teams responsible for Global Delivery Methodologies with strong SLA mapped performance Management &amp; Monitoring</b>
<b>Key Features</b>	<ul style="list-style-type: none"> <li>• Fully Automated Report generation &amp; delivery based on specified distribution list</li> <li>• Uses various report templates to provided targetted reports distribution</li> <li>• Uses online import of business data with unattended receipt, acknowledgement, clean-up and import with complete end-to-end control statistics</li> </ul>
<b>Business Impact</b>	<ul style="list-style-type: none"> <li>• Stream-lined Performance management &amp; Control</li> <li>• Efficient &amp; Dynamic Performance Measurements based on various target controls</li> <li>• Fully automated process to ensure no Manual Intervention</li> <li>• Functional bench-marks for Company-wide performance Metrics Management</li> <li>• Impacts Lowest to highest stake-owners in the performance hirarchy</li> </ul>
<b>IT Infrastructure</b>	<ul style="list-style-type: none"> <li>• High capacity Server with data base management (MS-SQL, Oracle)</li> <li>• Microsoft IIS, Email Services</li> <li>• Internet / Intranet connected for online access</li> </ul>
<b>Project Size-</b>	<b>Project involed over 12 Months of effort size with Modular Design, Development &amp;</b>



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up	Delivery; all mojrly done in-house with requisite infrastructure
Volumes	Product can manage high-end data volumes with transaction extracts from few thousands to Millions & beyond – gathered each day and processed for results/ reporting
Scalability	Possible to scale-up for any performance Domain based on direct access to both raw or polished datasets as available on a company-wide enterprise systems
Verticals Supported	Enterprise wide performance management system based on targets, Metrics, volumes and mapping there-on to actual results are the key designs supported by this product; Ease of use is ensured thru direct reports delivery and intuitive user interfaces to provide swift data extracts.
Product accessibility	Product is security Protected and requies user Identification; However, the site is accessible thru internet; <a href="http://www.hpindiastar.com">www.hpindiastar.com</a>

**Architecture:**

